

Hempton House Privacy Policy

Last updated: May 2026

1. Introduction

This Privacy Policy explains how Hempton House (“we”, “our”, “us”) collects, uses and protects your personal data when you purchase products, download digital guides, interact with our website, or contact us.

Hempton House is a trading name of Hannah Hampton, operating as a sole trader in England.

This policy applies to purchases and interactions made through:

- Our [website](#)
- Our ecommerce platforms including [Stan Store](#)

We may also interact with customers through social media platforms including Instagram.

By using our website or purchasing from us, you acknowledge the practices described in this Privacy Policy.

2. Who We Are

Hempton House is a UK-based lifestyle and interiors brand offering curated home products, styling accessories and digital interior design guides.

For the purposes of UK data protection law, Hannah Hampton trading as Hempton House acts as the data controller of the personal data you provide to us.

If you have any questions regarding this Privacy Policy or your personal data, please contact:

Email: hello@hemptonhouse.com

3. The Information We Collect

We may collect and process the following categories of personal data:

Identity Data

- Name

Contact Data

- Billing address
- Delivery address
- Email address
- Telephone number (where provided)

Transaction Data

- Details of products purchased

- Order history
- Payment confirmations

Technical Data

- IP address
- Browser type and device information
- Website usage information collected through cookies and analytics tools where applicable

Marketing & Communications Data

- Preferences regarding marketing communications
- Email subscription preferences

Payment details are processed securely through third-party payment providers. We do not store full payment card information.

4. How We Use Your Information

We use your personal data for the following purposes:

- To process and fulfil orders
- To deliver digital products and downloadable guides
- To arrange shipping and delivery of physical products
- To communicate with you regarding your orders or enquiries
- To maintain records required for accounting, legal and tax purposes
- To improve our products, services and website functionality
- To manage customer service and support requests

We will only send marketing communications where you have opted in, subscribed, requested information from us, or where otherwise permitted under applicable law.

We only process personal data where we have a lawful basis to do so under UK GDPR, including:

- Performance of a contract
 - Compliance with legal obligations
 - Legitimate business interests
 - Consent where required
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5. Sharing Your Information

We may share your personal data with trusted third parties where necessary to operate our business and fulfil your order.

These may include:

- Ecommerce and digital sales platforms such as Stan Store and Wix Stores
- Payment processing providers
- Delivery couriers and fulfilment partners
- Manufacturing or supplier partners involved in product fulfilment
- Professional advisers including accountants, insurers or legal advisers where necessary
- Regulatory authorities where legally required

We only share the minimum information necessary for the relevant purpose.

We do not sell your personal data to third parties.

6. Digital Products

If you purchase a digital guide or downloadable product from us, your email address may be used to:

- Deliver the purchased product
- Send purchase confirmations
- Provide customer support relating to the purchase

Digital products remain the intellectual property of Hempton House and/or Hannah Hampton unless otherwise stated.

7. Marketing Communications

Where you have opted in to receive marketing communications, we may send occasional emails regarding:

- New product launches
- Digital guides
- Interior inspiration
- Promotions or updates relating to Hempton House

You may unsubscribe from marketing emails at any time by using the unsubscribe link within the email or by contacting us directly.

8. Data Security

We take reasonable technical and organisational measures to protect your personal data from unauthorised access, misuse, disclosure or loss.

Personal data is processed and stored through reputable ecommerce platforms and service providers with appropriate security measures in place.

9. Data Retention

We retain personal data only for as long as reasonably necessary for the purposes for which it was collected, including to satisfy legal, tax and accounting obligations.

For example:

- Transaction records may be retained for up to 6 years in accordance with UK accounting and tax requirements
 - Marketing preferences are retained until you unsubscribe or request removal
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10. Your Rights

Under UK data protection law, you may have rights including:

- The right to request access to your personal data
- The right to request correction of inaccurate data
- The right to request deletion of your personal data in certain circumstances
- The right to object to certain types of processing
- The right to withdraw consent where processing is based on consent
- The right to request restriction of processing in certain circumstances

To exercise any of these rights, please contact us using the details below.

11. Cookies

Our website and ecommerce platforms may use cookies and similar technologies to:

- Improve website functionality
- Analyse website usage
- Support checkout and shopping functionality
- Improve user experience

Where required by law, you will be asked to consent to non-essential cookies.

Further details may be provided within our Cookie Policy or cookie banner settings.

12. Third-Party Websites & Platforms

Our website or communications may contain links to third-party websites, platforms or social media services. We are not responsible for the privacy practices or content of those external websites.

We encourage users to review the privacy policies of any third-party services they use.

Some third-party service providers may process personal data outside the UK. Where this occurs, appropriate safeguards are used to protect personal data in accordance with applicable data protection laws.

13. Contact

If you have any questions about this Privacy Policy or your personal data, please contact:

Hempton House

Trading name of Hannah Hampton (Sole Trader)

Email: hello@hemptonhouse.com

You also have the right to lodge a complaint with the UK supervisory authority, the Information Commissioner's Office (ICO).

14. Changes to This Policy

We may update this Privacy Policy from time to time to reflect operational, legal or regulatory changes.

The latest version will always be available through our website or online store.